

INVOICE



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

wfsb.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
493683-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
 Attention: Accounts Payable
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21204

Send Payment To:

WFSB
 BOX 13034
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1312

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	493683	06305947

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/21/12	Eyewitness News	6am - 6:30am	-TWTF--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/18/12 6:07 AM Eyewitness News 6am - 6:30am :30 LMFS12TV21H \$900.00 NM 1 WFSB W 09/19/12 6:13 AM Eyewitness News 6am - 6:30am :30 LMFS12TV24H \$900.00 NM 3 WFSB Th 09/20/12 6:24 AM Eyewitness News 6am - 6:30am :30 LMFS12TV23H \$900.00 NM 4 WFSB F 09/21/12 5:59 AM Eyewitness News 6am - 6:30am :30 LMFS12TV24H \$900.00 NM									
2	09/18/12	09/21/12	CBS: THE EARLY SHOW	7am - 9am	-TWTF--	:30	8	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 8 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/18/12 8:29 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV21H \$200.00 NM 5 WFSB Tu 09/18/12 8:54 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV20H \$200.00 NM 7 WFSB W 09/19/12 8:24 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV23H \$200.00 NM 2 WFSB W 09/19/12 8:49 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV24H \$200.00 NM 3 WFSB Th 09/20/12 8:47 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV23H \$200.00 NM 6 WFSB Th 09/20/12 8:59 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV24H \$200.00 NM 4 WFSB F 09/21/12 8:21 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV24H \$200.00 NM 8 WFSB F 09/21/12 8:55 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV24H \$200.00 NM									
3	09/18/12	09/21/12	Eyewitness News	12pm - 12:30PM	-TWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/18/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV20H \$600.00 NM 1 WFSB W 09/19/12 Eyewitness News 12pm - 12:30PM :00 \$600.00 NM Credited 3 WFSB Th 09/20/12 12:12 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV24H \$600.00 NM 4 WFSB F 09/21/12 12:21 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV24H \$600.00 NM									
4	09/18/12	09/21/12	4p-5p Dr. Oz	4pm-5pm	-TWTF--	:30	6	\$300.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1312

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/18/12	09/21/12	4p-5p Dr. Oz	4pm-5pm	-TWTF--	:30	6	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 6 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/18/12 4:12 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV21H \$300.00 NM 5 WFSB Tu 09/18/12 4:39 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV20H \$300.00 NM 2 WFSB W 09/19/12 4:25 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV23H \$300.00 NM 3 WFSB Th 09/20/12 4:55 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV23H \$300.00 NM 4 WFSB F 09/21/12 4:21 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV23H \$300.00 NM 6 WFSB F 09/21/12 4:38 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV24H \$300.00 NM									
5	09/18/12	09/21/12	Eyewitness News	5pm - 5:30pm	-TWTF--	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/18/12 5:22 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV21H \$1,500.00 NM 2 WFSB W 09/19/12 5:26 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV24H \$1,500.00 NM 3 WFSB Th 09/20/12 5:11 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV24H \$1,500.00 NM 4 WFSB F 09/21/12 5:11 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV23H \$1,500.00 NM									
6	09/18/12	09/21/12	Eyewitness News	5:30pm - 6pm	-TWTF--	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 09/18/12 5:46 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV20H \$1,500.00 NM 2 WFSB W 09/19/12 5:55 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV23H \$1,500.00 NM 1 WFSB Th 09/20/12 5:42 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV23H \$1,500.00 NM 4 WFSB F 09/21/12 5:54 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV24H \$1,500.00 NM									
7	09/18/12	09/21/12	Eyewitness News	6pm - 6:30pm	-TWTF--	:30	4	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/18/12 6:21 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV21H \$2,100.00 NM 3 WFSB W 09/19/12 6:08 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV24H \$2,100.00 NM 4 WFSB Th 09/20/12 6:23 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV24H \$2,100.00 NM 1 WFSB F 09/21/12 6:29 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV23H \$2,100.00 NM									
8	09/18/12	09/21/12	Inside Edition	7pm - 7:30pm	-TWTF--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/18/12 7:26 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV20H \$1,200.00 NM 2 WFSB W 09/19/12 7:20 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV24H \$1,200.00 NM 3 WFSB Th 09/20/12 7:12 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV23H \$1,200.00 NM 4 WFSB F 09/21/12 7:12 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV24H \$1,200.00 NM									
9	09/18/12	09/21/12	Entertainment Tonight	7:30pm - 8pm	-TWTF--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$1,200.00									
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Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1312

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
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2	WFSB	F	09/21/12	5:51 AM	Eyewitness News	5:30a - 6am	:30	LMFS12TV23H	\$600.00	NM																																																																													
12	09/18/12	09/22/12	Eyewitness News	11PM - 11:35PM	-TWTF--	:30	5	\$1,200.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-TWTF--</td><td>5</td><td>\$1,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WFSB</td><td>Tu</td><td>09/18/12</td><td>11:12 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV21H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>4</td><td>WFSB</td><td>W</td><td>09/19/12</td><td>11:29 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV24H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>Th</td><td>09/20/12</td><td>11:26 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV23H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>5</td><td>WFSB</td><td>F</td><td>09/21/12</td><td>11:26 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV24H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>Sa</td><td>09/22/12</td><td>11:24 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV24H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-TWTF--	5	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WFSB	Tu	09/18/12	11:12 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV21H	\$1,200.00	NM	4	WFSB	W	09/19/12	11:29 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV24H	\$1,200.00	NM	2	WFSB	Th	09/20/12	11:26 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV23H	\$1,200.00	NM	5	WFSB	F	09/21/12	11:26 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV24H	\$1,200.00	NM	1	WFSB	Sa	09/22/12	11:24 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV24H	\$1,200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	09/17/12	09/23/12	-TWTF--	5	\$1,200.00																																																																																		
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3	WFSB	Tu	09/18/12	11:12 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV21H	\$1,200.00	NM																																																																													
4	WFSB	W	09/19/12	11:29 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV24H	\$1,200.00	NM																																																																													
2	WFSB	Th	09/20/12	11:26 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV23H	\$1,200.00	NM																																																																													
5	WFSB	F	09/21/12	11:26 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV24H	\$1,200.00	NM																																																																													
1	WFSB	Sa	09/22/12	11:24 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV24H	\$1,200.00	NM																																																																													
13	09/18/12	09/18/12	NCIS	8pm-9pm	-2-----	:30	2	\$4,500.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-2-----</td><td>2</td><td>\$4,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WFSB</td><td>Tu</td><td>09/18/12</td><td>7:59 PM</td><td>NCIS</td><td>8pm-9pm</td><td>:30</td><td>LMFS12TV20H</td><td>\$4,500.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>Tu</td><td>09/18/12</td><td>8:33 PM</td><td>NCIS</td><td>8pm-9pm</td><td>:30</td><td>LMFS12TV21H</td><td>\$4,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-2-----	2	\$4,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WFSB	Tu	09/18/12	7:59 PM	NCIS	8pm-9pm	:30	LMFS12TV20H	\$4,500.00	NM	1	WFSB	Tu	09/18/12	8:33 PM	NCIS	8pm-9pm	:30	LMFS12TV21H	\$4,500.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	09/17/12	09/23/12	-2-----	2	\$4,500.00																																																																																		
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2	WFSB	Tu	09/18/12	7:59 PM	NCIS	8pm-9pm	:30	LMFS12TV20H	\$4,500.00	NM																																																																													
1	WFSB	Tu	09/18/12	8:33 PM	NCIS	8pm-9pm	:30	LMFS12TV21H	\$4,500.00	NM																																																																													
14	09/18/12	09/18/12	CBS Prime Special	M-SU 8-11p	-1-----	:30	1	\$1,500.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-1-----</td><td>1</td><td>\$1,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Tu</td><td>09/18/12</td><td>9:35 PM</td><td>CBS Prime Special</td><td>M-SU 8-11p</td><td>:30</td><td>LMFS12TV20H</td><td>\$1,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-1-----	1	\$1,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Tu	09/18/12	9:35 PM	CBS Prime Special	M-SU 8-11p	:30	LMFS12TV20H	\$1,500.00	NM																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	09/17/12	09/23/12	-1-----	1	\$1,500.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WFSB	Tu	09/18/12	9:35 PM	CBS Prime Special	M-SU 8-11p	:30	LMFS12TV20H	\$1,500.00	NM																																																																													
15	09/20/12	09/20/12	Person of Interest	10pm - 11pm	---3---	:30	3	\$2,000.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
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Invoice #	Invoice Date	Invoice Month	Invoice Period
493683-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1312

wfsb.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/20/12	09/20/12	Person of Interest	10pm - 11pm	---3---	:30	3	\$2,000.00	NM
09/17/12 09/23/12 ---3--- 3 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 09/20/12 Person of Interest 10pm - 11pm :00 \$2,000.00 NM Credited 3 WFSB Th 09/20/12 10:31 PM Person of Interest 10pm - 11pm :30 LMFS12TV23H \$2,000.00 NM 2 WFSB Th 09/20/12 10:47 PM Person of Interest 10pm - 11pm :30 LMFS12TV24H \$2,000.00 NM									
16	09/21/12	09/21/12	Undercover Boss	8pm - 9pm	----3--	:30	3	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ----3-- 3 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB F 09/21/12 7:59 PM Undercover Boss 8pm - 9pm :30 LMFS12TV24H \$1,200.00 NM 3 WFSB F 09/21/12 8:35 PM Undercover Boss 8pm - 9pm :30 LMFS12TV23H \$1,200.00 NM 1 WFSB F 09/21/12 8:47 PM Undercover Boss 8pm - 9pm :30 LMFS12TV24H \$1,200.00 NM									
17	09/21/12	09/21/12	CSI: NY	9pm - 10pm	----3--	:30	3	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ----3-- 3 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB F 09/21/12 CSI: NY 9pm - 10pm :00 \$1,200.00 NM Credited 1 WFSB F 09/21/12 9:27 PM CSI: NY 9pm - 10pm :30 LMFS12TV23H \$1,200.00 NM 2 WFSB F 09/21/12 9:45 PM CSI: NY 9pm - 10pm :30 LMFS12TV24H \$1,200.00 NM									
18	09/21/12	09/21/12	Blue Bloods	10pm - 11pm	----3--	:30	3	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ----3-- 3 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB F 09/21/12 Blue Bloods 10pm - 11pm :00 \$1,500.00 NM Credited 1 WFSB F 09/21/12 10:33 PM Blue Bloods 10pm - 11pm :30 LMFS12TV23H \$1,500.00 NM 2 WFSB F 09/21/12 10:48 PM Blue Bloods 10pm - 11pm :30 LMFS12TV24H \$1,500.00 NM									
19	09/22/12	09/22/12	Eyewitness News Weekend	6am - 7am	-----1-	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----1- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 09/22/12 5:59 AM Eyewitness News Weekend 6am - 7am :30 LMFS12TV23H \$350.00 NM									
20	09/22/12	09/22/12	7a-9a Sat. Eyewitness Ne	7am-9am	-----2-	:30	2	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----2- 2 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 09/22/12 7:43 AM 7a-9a Sat. Eyewitness New 7am-9am :30 LMFS12TV24H \$450.00 NM 2 WFSB Sa 09/22/12 8:57 AM 7a-9a Sat. Eyewitness New 7am-9am :30 LMFS12TV23H \$450.00 NM									
21	09/22/12	09/22/12	CSI	8pm - 9pm	-----2-	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----2- 2 \$900.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
493683-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1312	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/22/12	09/22/12	CSI	8pm - 9pm	-----2-	:30	2	\$900.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Sa 09/22/12 7:59 PM CSI 8pm - 9pm :30 LMFS12TV24H \$900.00 NM 1 WFSB Sa 09/22/12 8:33 PM CSI 8pm - 9pm :30 LMFS12TV23H \$900.00 NM									
22	09/22/12	09/22/12	Criminal Minds	9pm - 10pm	-----2-	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----2- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 09/22/12 8:59 PM Criminal Minds 9pm - 10pm :30 LMFS12TV24H \$900.00 NM 2 WFSB Sa 09/22/12 9:33 PM Criminal Minds 9pm - 10pm :30 LMFS12TV23H \$900.00 NM									
23	09/22/12	09/22/12	48 Hours Mystery	10pm - 11pm	-----2-	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----2- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 09/22/12 10:30 PM 48 Hours Mystery 10pm - 11pm :30 LMFS12TV24H \$900.00 NM 2 WFSB Sa 09/22/12 10:42 PM 48 Hours Mystery 10pm - 11pm :30 LMFS12TV23H \$900.00 NM									
24	09/23/12	09/23/12	Eyewitness News Weekend	6am - 7am	-----2	:30	2	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----2 2 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/23/12 6:14 AM Eyewitness News Weekend 6am - 7am :30 LMFS12TV23H \$350.00 NM 2 WFSB Su 09/23/12 6:43 AM Eyewitness News Weekend 6am - 7am :30 LMFS12TV23H \$350.00 NM									
25	09/23/12	09/23/12	7a-9a Sun Eyewitness Ne	7am-9am	-----2	:30	2	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----2 2 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Su 09/23/12 7:51 AM 7a-9a Sun Eyewitness News 7am-9am :30 LMFS12TV24H \$450.00 NM 1 WFSB Su 09/23/12 8:09 AM 7a-9a Sun Eyewitness News 7am-9am :30 LMFS12TV23H \$450.00 NM									
26	09/23/12	09/23/12	Face the Nation/ Face the	10:30am - 11:30am	-----1	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----1 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/23/12 11:29 AM Face the Nation/ Face the State 10:30am - 11:30am :30 LMFS12TV24H \$350.00 NM									
27	09/23/12	09/23/12	Jets Football	1:00pm - 7:00pm	-----2	:30	2	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----2 2 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Su 09/23/12 Jets Football 1:00pm - 7:00pm :00 \$1,600.00 NM Credited 1 WFSB Su 09/23/12 2:34 PM Jets Football 1:00pm - 7:00pm :30 LMFS12TV23H \$1,600.00 NM									
28	09/23/12	09/23/12	Delayed 60 Minutes	730-830p	-----1	:30	1	\$7,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----1 1 \$7,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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493683-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1312	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/23/12	09/23/12	Delayed 60 Minutes	730-830p	-----1	:30	1	\$7,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/23/12 8:53 PM Delayed 60 Minutes 730-830p :30 LMFS12TV24H \$7,200.00 NM									
29	09/23/12	09/23/12	Delayed 830-930p	830-930p	-----1	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----1 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/23/12 9:50 PM Delayed 830-930p 830-930p :30 LMFS12TV23H \$1,800.00 NM									
30	09/23/12	09/23/12	Delayed The Good Wife	930-1030p	-----2	:30	2	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----2 2 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/23/12 Delayed The Good Wife 930-1030p :00 \$1,800.00 NM Credited 2 WFSB Su 09/23/12 Delayed The Good Wife 930-1030p :00 \$1,800.00 NM Credited									
31	09/23/12	09/23/12	Delayed The Mentalist	1030-1130p	-----2	:30	2	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----2 2 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/23/12 10:46 PM Delayed The Mentalist 1030-1130p :30 LMFS12TV24H \$1,600.00 NM 2 WFSB Su 09/23/12 10:56 PM Delayed The Mentalist 1030-1130p :30 LMFS12TV23H \$1,600.00 NM									
32	09/24/12	09/24/12	Eyewitness News	6am - 6:30am	1-----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 1----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 5:59 AM Eyewitness News 6am - 6:30am :30 LMFS12TV23H \$900.00 NM									
33	09/24/12	09/24/12	CBS: THE EARLY SHOW	7am - 9am	2-----	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 2----- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 09/24/12 8:38 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV23H \$200.00 NM 1 WFSB M 09/24/12 8:59 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV24H \$200.00 NM									
34	09/24/12	09/24/12	Eyewitness News	12pm - 12:30PM	1-----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 1----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 12:22 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV24H \$600.00 NM									
35	09/24/12	09/24/12	4p-5p Dr. Oz	4pm-5pm	1-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 1----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 4:34 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV23H \$300.00 NM									

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Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1312	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	09/24/12	09/24/12	Eyewitness News	5pm - 5:30pm	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 5:25 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV24H \$1,500.00 NM									
37	09/24/12	09/24/12	Eyewitness News	5:30pm - 6pm	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 5:43 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV23H \$1,500.00 NM									
38	09/24/12	09/24/12	Eyewitness News	6pm - 6:30pm	1-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 6:21 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV24H \$2,100.00 NM									
39	09/24/12	09/24/12	Inside Edition	7pm - 7:30pm	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 7:10 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV23H \$1,200.00 NM									
40	09/24/12	09/24/12	Entertainment Tonight	7:30pm - 8pm	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 7:39 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV24H \$1,200.00 NM									
41	09/24/12	09/24/12	Eyewitness News	5am - 5:30am	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 5:08 AM Eyewitness News 5am - 5:30am :30 LMFS12TV23H \$450.00 NM									
42	09/24/12	09/24/12	Eyewitness News	5:30a - 6am	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 5:30 AM Eyewitness News 5:30a - 6am :30 LMFS12TV24H \$600.00 NM									
43	09/24/12	09/24/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 11:32 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV24H \$1,200.00 NM									
44	09/24/12	09/24/12	Hawaii 5-0	10pm - 11pm	1-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$5,000.00									

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INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
493683-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1312	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	09/24/12	09/24/12	Hawaii 5-0	10pm - 11pm	1-----	:30	1	\$5,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 10:35 PM Hawaii 5-0 10pm - 11pm :30 LMFS12TV23H \$5,000.00 NM									
45	09/18/12	09/21/12	430A EYEWITNESS NEV430-5A		-TWTF--	:30	4	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -TWTF-- 4 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/18/12 4:39 AM 430A EYEWITNESS NEWS 430-5A :30 LMFS12TV20H \$50.00 NM 2 WFSB W 09/19/12 4:51 AM 430A EYEWITNESS NEWS 430-5A :30 LMFS12TV24H \$50.00 NM 4 WFSB Th 09/20/12 4:29 AM 430A EYEWITNESS NEWS 430-5A :30 LMFS12TV23H \$50.00 NM 3 WFSB F 09/21/12 4:51 AM 430A EYEWITNESS NEWS 430-5A :30 LMFS12TV24H \$50.00 NM									
46	09/23/12	09/23/12	M-SU Delayed News	Delayed News	-----1	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----1 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/23/12 11:21 PM M-SU Delayed News Delayed News :30 LMFS12TV24H \$1,200.00 NM									
47	09/18/12	09/21/12	Eyewitness News	6:30am - 7am	-TWTF--	:30	4	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -TWTF-- 4 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/18/12 6:54 AM Eyewitness News 6:30am - 7am :30 LMFS12TV20H \$900.00 NM 2 WFSB W 09/19/12 6:57 AM Eyewitness News 6:30am - 7am :30 LMFS12TV24H \$900.00 NM 3 WFSB Th 09/20/12 6:44 AM Eyewitness News 6:30am - 7am :30 LMFS12TV24H \$900.00 NM 4 WFSB F 09/21/12 6:58 AM Eyewitness News 6:30am - 7am :30 LMFS12TV23H \$900.00 NM									
48	09/18/12	09/21/12	10am-11am	10am - 11am	-TWTF--	:30	4	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -TWTF-- 4 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/18/12 10:59 AM 10am-11am 10am - 11am :30 LMFS12TV21H \$400.00 NM 2 WFSB W 09/19/12 10:59 AM 10am-11am 10am - 11am :30 LMFS12TV24H \$400.00 NM 3 WFSB Th 09/20/12 10:59 AM 10am-11am 10am - 11am :30 LMFS12TV23H \$400.00 NM 4 WFSB F 09/21/12 9:59 AM 10am-11am 10am - 11am :30 LMFS12TV23H \$400.00 NM									
49	09/24/12	09/24/12	Eyewitness News	6:30am - 7am	1-----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 1----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 6:59 AM Eyewitness News 6:30am - 7am :30 LMFS12TV24H \$900.00 NM									
50	09/24/12	09/24/12	10am-11am	10am - 11am	1-----	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 1----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 10:59 AM 10am-11am 10am - 11am :30 LMFS12TV23H \$400.00 NM									
51	09/19/12	09/21/12	Eyewitness News	6am - 6:30am	--WTF--	:30	3	\$900.00	NM

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INVOICE



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Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
493683-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1312	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
51	09/19/12	09/21/12	Eyewitness News	6am - 6:30am	--WTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 3 \$900.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WFSB W 09/19/12 6:28 AM Eyewitness News 6am - 6:30am :30 LMFS12TV23H \$900.00 NM									
2 WFSB Th 09/20/12 6:07 AM Eyewitness News 6am - 6:30am :30 LMFS12TV24H \$900.00 NM									
3 WFSB F 09/21/12 6:14 AM Eyewitness News 6am - 6:30am :30 LMFS12TV23H \$900.00 NM									
52	09/19/12	09/21/12	CBS: THE EARLY SHOW	7am - 9am	--WTF--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 4 \$200.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WFSB W 09/19/12 8:59 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV23H \$200.00 NM									
2 WFSB Th 09/20/12 7:29 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV23H \$200.00 NM									
3 WFSB Th 09/20/12 8:25 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV24H \$200.00 NM									
4 WFSB F 09/21/12 8:25 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV23H \$200.00 NM									
53	09/19/12	09/21/12	4p-5p Dr. Oz	4pm-5pm	--WTF--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 1 \$300.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WFSB W 09/19/12 4:10 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV24H \$300.00 NM									
54	09/19/12	09/21/12	Inside Edition	7pm - 7:30pm	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WFSB W 09/19/12 6:59 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV23H \$1,200.00 NM									
2 WFSB Th 09/20/12 7:28 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV24H \$1,200.00 NM									
3 WFSB F 09/21/12 7:26 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV23H \$1,200.00 NM									
55	09/19/12	09/21/12	Entertainment Tonight	7:30pm - 8pm	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WFSB W 09/19/12 7:55 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV24H \$1,200.00 NM									
3 WFSB Th 09/20/12 7:57 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV24H \$1,200.00 NM									
2 WFSB F 09/21/12 7:55 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV23H \$1,200.00 NM									
56	09/19/12	09/21/12	Eyewitness News	5:30a - 6am	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 3 \$600.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WFSB W 09/19/12 5:44 AM Eyewitness News 5:30a - 6am :30 LMFS12TV23H \$600.00 NM									
2 WFSB Th 09/20/12 5:29 AM Eyewitness News 5:30a - 6am :30 LMFS12TV24H \$600.00 NM									
1 WFSB F 09/21/12 5:42 AM Eyewitness News 5:30a - 6am :30 LMFS12TV24H \$600.00 NM									
57	09/19/12	09/22/12	Eyewitness News	11PM - 11:35PM	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

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BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
493683-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1312

wfsb.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
57	09/19/12	09/22/12	Eyewitness News	11PM - 11:35PM	--WTF--	:30	3	\$1,200.00	NM																																																								
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WFSB</td><td>W</td><td>09/19/12</td><td>11:11 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV23H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>Th</td><td>09/20/12</td><td>11:34 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV24H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>3</td><td>WFSB</td><td>F</td><td>09/21/12</td><td>11:08 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV23H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WFSB	W	09/19/12	11:11 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV23H	\$1,200.00	NM	1	WFSB	Th	09/20/12	11:34 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV24H	\$1,200.00	NM	3	WFSB	F	09/21/12	11:08 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV23H	\$1,200.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
2	WFSB	W	09/19/12	11:11 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV23H	\$1,200.00	NM																																																							
1	WFSB	Th	09/20/12	11:34 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV24H	\$1,200.00	NM																																																							
3	WFSB	F	09/21/12	11:08 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV23H	\$1,200.00	NM																																																							
58	09/19/12	09/21/12	430A EYEWITNESS NEWS	430-5A	--WTF--	:30	3	\$50.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>--WTF--</td><td>3</td><td>\$50.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WFSB</td><td>W</td><td>09/19/12</td><td>4:38 AM</td><td>430A EYEWITNESS NEWS</td><td>430-5A</td><td>:30</td><td>LMFS12TV23H</td><td>\$50.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>Th</td><td>09/20/12</td><td>4:51 AM</td><td>430A EYEWITNESS NEWS</td><td>430-5A</td><td>:30</td><td>LMFS12TV24H</td><td>\$50.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>F</td><td>09/21/12</td><td>4:38 AM</td><td>430A EYEWITNESS NEWS</td><td>430-5A</td><td>:30</td><td>LMFS12TV23H</td><td>\$50.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	--WTF--	3	\$50.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WFSB	W	09/19/12	4:38 AM	430A EYEWITNESS NEWS	430-5A	:30	LMFS12TV23H	\$50.00	NM	1	WFSB	Th	09/20/12	4:51 AM	430A EYEWITNESS NEWS	430-5A	:30	LMFS12TV24H	\$50.00	NM	2	WFSB	F	09/21/12	4:38 AM	430A EYEWITNESS NEWS	430-5A	:30	LMFS12TV23H	\$50.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	09/17/12	09/23/12	--WTF--	3	\$50.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
3	WFSB	W	09/19/12	4:38 AM	430A EYEWITNESS NEWS	430-5A	:30	LMFS12TV23H	\$50.00	NM																																																							
1	WFSB	Th	09/20/12	4:51 AM	430A EYEWITNESS NEWS	430-5A	:30	LMFS12TV24H	\$50.00	NM																																																							
2	WFSB	F	09/21/12	4:38 AM	430A EYEWITNESS NEWS	430-5A	:30	LMFS12TV23H	\$50.00	NM																																																							
59	09/19/12	09/21/12	Eyewitness News	6:30am - 7am	--WTF--	:30	1	\$900.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>--WTF--</td><td>1</td><td>\$900.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>F</td><td>09/21/12</td><td>6:39 AM</td><td>Eyewitness News</td><td>6:30am - 7am</td><td>:30</td><td>LMFS12TV24H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	--WTF--	1	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	F	09/21/12	6:39 AM	Eyewitness News	6:30am - 7am	:30	LMFS12TV24H	\$900.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	09/17/12	09/23/12	--WTF--	1	\$900.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WFSB	F	09/21/12	6:39 AM	Eyewitness News	6:30am - 7am	:30	LMFS12TV24H	\$900.00	NM																																																							
Total Spots							138																																																										

Payment Terms Net 30 Days

<u>Gross Total</u>	\$137,200.00
<u>Agency Commission</u>	\$20,580.00
<u>Net Amount Due</u>	\$116,620.00